

BUILDING AN ARGUMENT

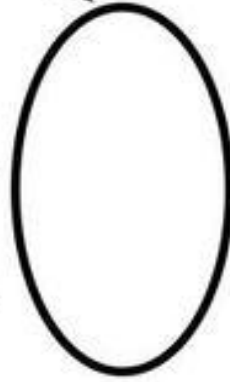
MAIN IDEA

Here's what I think...

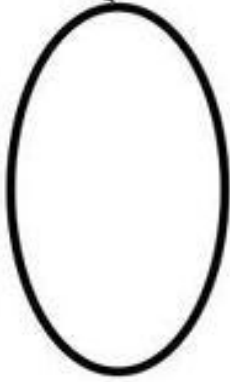
Evidence to
back up my
reasons ↓

Here are my
REASONS!

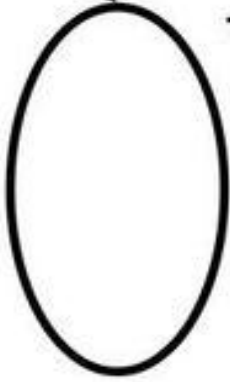
1.



2.



3.



CON

PRO

When you
weigh all the evidence,
you conclude that...

Strong Finish!

**COUNTER
ARGUMENTS**

You **COULD**
argue that...

...but here's the
WEAKNESS...